



Switzerland

**Your International Management
Gateway To Europe**

- In the heart of Europe
- Business friendly
- Highly qualified workforce

Business Breakfast: A strategic base for international companies

Switzerland is a world leader in innovation, tech transfer, and thought leadership. It is also the number one choice for American companies seeking fast and sustainable growth in Europe. Nearly 700 U.S. companies including eBay, Google, Kraft, J & J, and Medtronic already enjoy the moderate taxation, well-educated workforce, and pro-business legal structure offered.

A distinguished group of Swiss and American delegates will discuss the opportunities provided by Switzerland as an access point for North American businesses entering the European market and for partnering and alliances with leading Swiss businesses in technology clusters of excellence.

The event is organized by

Switzerland Trade and Investment Promotion

The official Swiss government agency providing free advice and assistance to companies on all aspects of setting up or expanding business activities in Switzerland.

In collaboration with our valued partners: **World Trade Association - Triangle Region in Partnership with Council for Entrepreneurial Development**

Date: **Friday, May 22, 2009, 7:30 am – 9:30 am**

Location: **CED Entrepreneurship Center**
Alexandria Technology Center
100 Capitola Dr., Suite 101, Durham NC
Phone (919) 549-7500

Agenda:	7:30 am – 7:45 am	Registration and Networking
	7:45 am – 8:00 am	Introduction and Words of Welcome
	8:00 am – 9:15 am	Program (Case Studies, Presentations, Panel Discussion)
	9:30 am +	Individual Meetings (available upon request)

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Questions? Contact Patti or Tim at iregister@fbintl.com or (312) 236-5555

FB International LLC, a consultancy and marketing services company, is handling RSVPs and meeting schedules



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